

Duncan Smith

Curriculum Vitae

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I am a **passionate, committed** and **creative leader**. I have a **collaborative** nature and strive to help others flourish and **maximise** their **potential**. I am a **visionary** thinker who is always looking for ways to **innovate** and **improve** and I enjoy working in businesses that embrace the new economy and go out of their way to **delight customers**.

History



May 2015—Present

Scrum Master

Argos have been undergoing a major transformation and I have been playing a key role in that. I am the Scrum Master for the Search team and since I have joined we have embarked on a journey to re-platform search. This has meant we have had to drastically change the shape and structure of the team to make it fit for purpose for our new platform. My biggest challenge with the team has been to establish an agile culture in a new team and focus them on delivering a minimum viable product which is always difficult when you are replacing an existing platform.

I am also involved in a lot of activity outside of my team. I am responsible for recruiting new Scrum Masters into the business, I have been working with the PMO to allow them to provide a consistent view of the activity happening within the agile teams whilst maintaining each team's autonomy and without contradicting the agile principles, I am helping to define our strategy for creating an Argos Tech brand within the external technology community, I am involved in setting up a new graduate employment scheme.

I am an active member of the Agile community, speaking at two conferences; Modern Management Methods 2013 and Agile Cambridge 2012. I recently attended the Kanban Leadership Retreat in Mayrhofen, Austria. I also organise a monthly Agile Coaching meetup in London; The Agile Coaching Exchange and regularly attend the Agile Peterborough meetup group.



September 2012—May 2015

Software Development Manager

Whilst at ASOS I formed and led a high performing, cross functional software development team of 8 people.

Under my leadership the team delivered several high profile projects to help ASOS towards their strategic goal of becoming a highly efficient, global retailer.

I helped my team to focus on delivering a faster return on investment, and in doing so have led the company to embrace new practices such as Continuous Integration and encouraged our move towards Continuous Delivery. My team led the way making 43 releases in a 9 month period (more than double the number from any other team at ASOS).

In my final year at ASOS, the team, under my leadership delivered several key features to support the opening of a new fulfilment centre in Germany. At the start of 2014 we were presented with very aggressive timescales and a very broad scope. From the outset I worked extensively with the stakeholders to cut this initial scope back so that the warehouse was able to open on the planned date. This project proved to be very successful with new functionality added week by week.



February 2011 - September 2012

Scrum Master and Software Developer

At Experian I worked in a software development team in the Experian ID & Fraud Business Unit.



September 2007—February 2011

Software Developer



Oundle Rugby Football Club

May 2009—May 2011

Honorary Secretary

Education, Qualifications and Affiliations



September 2003—June 2007

BSc (Hons) Computer Science

UNIVERSITY OF LEEDS

